

● Illustration ● Print ● Design ● Life

Value Proposition:

Seasoned Graphic Artist with comprehensive experience in print and graphic design, with an illustration focus. Highly motivated, exceptional team-player with leader qualifications. Aspiring for a career with growth opportunities requiring my design sense and interpersonal qualities. Passionate and forward in thought, design, and course. Aiming to add "award winning" into this description with a company that demands superior design to advance business goals and professional image.

Print

Illustration
Advertising
Brochures & Page Layout
Informational Design
Logos & Company Branding
Screen printing
Flyers

Multimedia

Web Graphics & Layout
Fabric Print & Stitch Work
Trade Show Display Design
Character Development
Sound Editing, Processing
& Mastering
Accessories

Marketing

Direct Mail Campaigns
E-mail Campaigns
Packaging
Picture Disk Records
Promotional Material

Platforms

Mac - OS 9 & X
Windows - 98, 2000, XP

Programs

Adobe - Photoshop CS,
Illustrator CS, InDesign CS
Quark
Dreamweaver
Microsoft - Word, Excel,
Publisher, PowerPoint
Peak Pro

Dexterous Abilities

Digital/32mm Photography
Drawing & Hand Illustration
Paint - Oil & Acrylic
Watercolor
Airbrush
Woodworking

Education

American Intercontinental University - Los Angeles, CA 4 years
BFA Cum Laude (3.63 GPA)
Graphic Design Major

Professional History

The Pooley Group - Los Angeles / Orange County, CA 2007 - Currently
President / Art Director

President and Art Director of a Marketing, Graphic and Information Design company in charge of overseeing all design work from thought to production. Working intimately with clientele creating perspective and translating vision into design while meeting stringent deadlines for multiple sources. Creating persuasive advertising to set clientele apart while conveying necessary information to consumers.

Achievements:

Successfully boosted home sales for client during a steep decline in the extremely competitive housing market of Orange County, California.

Assisted in the creative groundwork for two other successful companies in the cosmetic and landscaping fields.

Myspace.com - Beverly Hills, CA 2006 - 2007

Division Manager / Account Manager / Customer Care

Customer service representative for the second largest web site in the world. Single handedly ran a department patrolling tens of millions of profiles and removing those deemed offensive under strict company guidelines. Managed the department preventing underage usage. Collaborated with management and co-workers to create instructional manuals for multiple departments while finding new ways to increase efficiency, productivity, and effectiveness of operations.

Achievements:

Promoted twice within a single year to management positions.

L'Orient Industries International - Los Angeles, CA 2003 - 2006

Graphic Artist / Art Director

Sole graphic designer for multi-million dollar high fashion design company. Worked closely with the head fashion designer to create prints, silk screens, stitch and embroidery design, appliqués, accessories, and handbags. Digital photography and photo clean-up for line sheets and web images. Magazine advertisements, photo shoot direction and flyer design. Hand and digital illustration. Clear and concise digital interpretation and recreation of clothing cads and designs for production domestically and internationally.

Achievements:

Transformed company image and three outdated clothing lines to compete in the high fashion industry worldwide.

Successfully ran a fashion show at the famous club Avalon in Hollywood, California including music production, clothing changes and post-party company promotion.

Underground Culture - Los Angeles, CA 2000 - 2003

Graphic Artist / Art Director

Art director for an independent electronic music label. Worked closely with dozens of artists to create artwork for CDs, CD packaging, event flyers, one off designs for picture disk 12" limited edition records, web graphics, and promotional material. DJ for electronic events in Los Angeles and surrounding areas.